

This Exhibit A supersedes the Exhibit A revised on April 5, 2006 that accompanies the Memorandum of Understanding entered into on March 29, 2005. The Exhibit A revised 4.05.06 is no longer in effect.

EXHIBIT A

Commitment of the University's services and information to the Association

1. Upon the Association's request, not more than six times during any academic year, provide in convenient electronic format an updated list of current University students with their local mailing addresses.
2. Permit the Association, or its representatives, to maintain an Affinity Program related informational/promotional table at the Iowa Memorial Union up to seven days per each semester. The right to have such a table from credit card information/marketing is exclusively granted to the Association until the expiration of the extended, renewed or replaced Affinity Program.
3. Upon the Association's request, not more than once per academic year, provide to the Association in convenient electronic format an updated list of current students with permanent/home mailing addresses.
4. Upon the Association's request, not more than twice per semester, provide to the Association in convenient electronic format an updated list of current students with local telephone numbers.
5. Upon the Association's request, not more than four times per semester, provide to the Association in convenient electronic format an updated list of current students with e-mail addresses.
6. Upon the Association's request, not more than once per semester, provide to the Association in convenient electronic format an updated faculty/staff list of names and mailing addresses. The Association will make a reasonable effort to remove anyone from this list who has any drop code on the Association's database. Additional list requests may be granted during each semester if the solicitation focuses primarily on the Iowa Rewards program.
7. Upon the Association's request, not more than once per semester, provide to the Association in convenient electronic format an updated faculty/staff list with current e-mail addresses. Additional list requests may be granted during each semester if the solicitation focuses primarily on the Iowa Rewards program.
8. Upon the Association's request, not more than four times per calendar year, provide to the Association in convenient electronic format an updated list of parents of current students with mailing addresses, phone numbers and e-mail addresses. Two additional list requests may be granted during each calendar year if the solicitation focuses primarily on the Iowa Rewards program.
9. Upon the Association's request, provide reasonable opportunities for the Association and its representatives to communicate with parents during the University's summer orientation programs regarding the wise use of credit and services, programs and products offered through the Association.

Date: August ____, 2006

THE STATE UNIVERSITY OF IOWA

By _____
Phillip E Jones
Vice President for Student Services

By _____
George Hollins, Business Manager

**THE STATE UNIVERSITY OF IOWA
ALUMNI ASSOCIATION**

By _____
Vince Nelson, President

By _____
Garland Hershey, Chairman of the Board